



# Growth Checklist

- Setup Google Business Profile
- Optimize Google Business Profile
- Sign Up Business on Directory Listings
- Sponsor a Local Community Event
- Attend a Business Networking Event Once a Quarter
- Join Local Chamber of Commerce or Industry Association
- Print Signage To Promote Business
- Promote Business on Google Ads (Optional)
- Promote Business on Google Listing Service Ads (Optional)
- Create a Loyalty Program or Referral Program